

"A Second Chance" the Future Directed business growth & re-migration Initiative that creates;

New growth options for

- *U.S. businesses with Mexican & overseas operations*

*A positive business climate for;-
business collaboration with U.S. and Mexico's
governments that delivers;-*

- **New U.S. jobs** to offset NAFTA job losses
- **A balanced** US/Mexican trade balance and
- **Re-migrating** undocumented migrants back to Mexico



U.S. businesses can;

- **Take this to the next level** and

- **Add new exports & growth** for your company
- **By tapping into NAFTA's global benefits**

*Global leadership through
world leading collaboration*

*Growth options for:-
U.S. businesses
with
Mexican operations **

* Existing or planned

4 Benefits that will make the difference for your company

1. *A positive negotiating climate*
2. *Humane remigration & the international promotion of your company as a socially responsible*
 - *leading business partner and supplier.*
3. *Job creations funding to offset lost jobs due to cross-border investments*
4. *New exports and markets*

1) Executive summary

The “**Second Chance**” business Initiative provides specific solutions & options to support steps to redress:-

1) NAFTA's

- 1.1) U.S. job losses
- 1.2) U.S./Mexican trade deficit and

2) Illegal migration via:-

VOLUNTARY RE-MIGRATION Initiatives for both the:-

- 2.1) U.S./Mexican illegal migration and
- 2.2) E.U. (European Union) Arabic migration challenge

3) It delivers budget savings in excess of \$ 8 billion U.S. dollars via

- 3.1) U.S. deportation cost savings and
- 3.2) Social housing savings

4) New export options for

- 4.1) Both the U.S. and Mexico



*A Second Chance is one of the most advanced business
growth social development Initiatives.*

2) A Second Chance;- assists companies to meet the NAFTA challenges and to:-

- Unlock new growth through exports
- A Second Chance delivers 4 benefits that will help your company to not just maintain it's business competitiveness but will also strengthen it and will add new options to deal with NAFTA's > Job loss challenges (Of cross border investments) > US/Mexican trade imbalance and Humane re-migration

4 Benefits: 1) **Negotiation support** 2) **Job funding** 3) **New exports** 4) **The promoting of your company as a reliable socially responsible supplier.**

Learn more:-

2.1) Negotiation support

It creates a positive business growth climate for:-

- Collaboration between business, the governments of the USA and Mexico and communities.

And delivers benefits from voluntary re-migration;-

The Initiative links your company to benefits from remigration.

Voluntary re-migration + business
=
Successful negotiations



2.2) Funding for job creation

Via deportation cost savings, to be redeployed to assist companies to create USA "offset" jobs lost due to cross border investments.



JOB Innovation
Funding

2.3) New exports and market developments

The U.S./Mexico & European re-migration Initiatives are being launched back to back because:-

- The European Arabic voluntary re-migration Initiative will unlock and open substantial new export opportunities for American companies.



Voluntary re-migration by
European Arabic migrants back to Syria,
Iraq & other Arab countries

=

Major new export opportunities

Under the Initiative it is recommended that some of these projects are conducted on a partnership basis between U.S. & Mexican companies.

2.4) Strong global promoting of your company as a strategic business partner

Through the utilizing of an interactive, blog linked web promotion, your company is:-

- promoted as a socially responsible company and
- It provides a platform for you to promote jobs and new business opportunities stemming from your company's business.

This brings your company into play in the three critical future directed building blocks needed by companies to unlock new exports, business and markets, the tree being:-

1. The growth and development of your own company and it's global competitiveness,
2. A commitment to local economic & job creation and
3. A commitment to social and economic development in countries your company operates in.



This places your company above the competition

- as a future directed, socially responsible business partner and supplier



At stake is the ability of American businesses;-

- *to compete against international competitors*
- *that take advantage of low wage labor environments*

3) Business critical success factors

Immateral of the nature of the solutions and final renegotiated NAFTA agreement, it is critical for the long-term success of USA businesses that:-

- 1) **A win win scenario is negotiated;**
- 2) **The growth of both the USA and Mexico continues;**
- 3) **Critical factors to be addressed:-**
 - 3.1) USA job-losses resulting from cross-border investments;
 - 3.2) Mexico's agricultural & farm job-losses;
 - 3.3) U.S./Mexican trade deficit;
 - 3.4) Worker and business development (Both in the U.S. & Mexico);
 - 3.5) The Maquiladora program;
 - 3.6) Illegal migration;
 - 3.7) Crime and drug trafficking.

At stake is the ability of American businesses

- *to compete against international competitors*
- *that take advantage of low wage labor environments*

The challenges are very big but by creating a positive atmosphere for collaboration between business and the governments of the USA, Mexico and E.U. long-term constructive solutions can be achieved.

It has to be on a:-

- **Collaborative** and **integrated** basis.

4) 8 to 17% growth is possible

Through an integrated approach it is possible to accelerate business growth.

Business growth and expansion from small, midsize two large corporations are the only options.

Through integrated solutions 8 to 17% growth for businesses is possible.

A Second Chance can result in deportation cost and social housing savings exceeding \$8 billion U.S. dollars.

- Freeing funding that can be redirected on an agreed bases for:-
 - Incentives for voluntary remigration;
 - Resettlement and
 - USA job creation through business development,
- **Plus new exports** for the growth of companies that can assist to balance the trade deficit.

5) The next step

A Second Chance unlocks growth through business membership.

It is one of the most advanced integrated social/ economic business Initiatives. That delivers custom benefits for each company.

Your registration starts new growth for your company.

For membership registration. Please visit the website:-www.thefireflyinnovations.com

menu "**Migration**" / **US Business** and also **Steel**

Or email us;- business@thefireflyinnovations.com

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Fax +27 86 573 9447

It is the future of your business

- *Think Strategically, membership that counts*

The Firefly Innovations