

3) Benefits

(See PDF 1 for Overview and
2 for the rules)

A new future “Head-on”

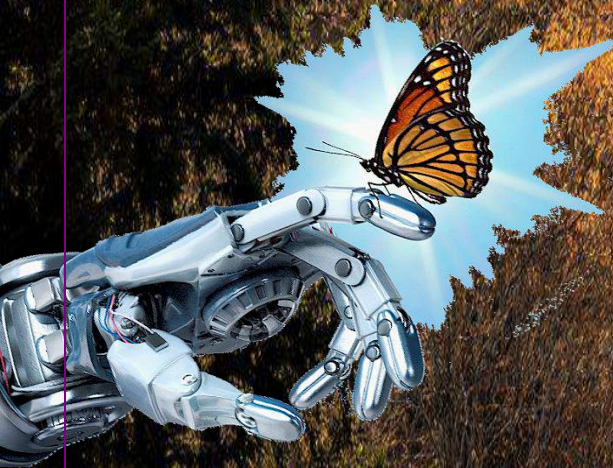
Your initiative to:-

. Stop wildfire & mudslide devastation

Wildfire Free

Personal freedom;

**Innovative, future directed & empowered First
Responders &
proud communities**



*A new vision & reflection of success
The Firefly Innovations*

Smart future directed “First Responder Innovators”

1 Prizes for 2018

1) There are ten sectors (see rule 2 of the Rule PDF). For each of the ten sectors winners can win a prize in 2018, being.

- A once in a lifetime **African Family Safari** for five people.

Estimated value \$11.000 USA dollars.

A competition first prize and complimentary prizes are provided for each of these sectors.

The ten sectors are:-

1. Community members (General public)
2. First responders in their individual capacity
3. Fire-stations
4. Community Wildfire Prevention Organization
5. Business (Both suppliers to the fire industry and **non suppliers.**)
6. Government and industry organizations employees
7. Students/universities & colleges and technical bodies including research facilities employees and members
8. Forestry / timber industry employees
9. Agriculture and
10. Retirees (Immaterial of career background)

Five runner-up prizes will also be awarded and will be announced in due course for each segment.

1. Guidelines covering this will be provided to participants on registration.

Benefits you will love

- Win an:- **African Family Safari**
- Add:- **Innovation life skills**
- Options:- **For new job & business opportunities**
- Share;- **Share in license income**

2 Other benefits for sponsors

In addition to the prizes (Of the African Family Safari) there are three additional benefits that participants will enjoy:-

Benefits that Include:-

1. **Innovation life-skills development**
2. **Employment & business opportunities.**
3. **Development licensing income participation**

As detailed here below:-

1. **Innovation life-skills development**

Innovation as a life-skill.

“Head-on” uses “Innovation Transformer 2000” Module one & two. It is one of the most advanced innovation personal development programs ever.

- It assists individuals to develop skills that can directly help them in every facet of their lives, from income earning through to personal achievements.
- Adopters/ Fire-station-sponsors will have free participation in the Innovation Skill Development program that is made available to assist adopted Fire-stations to establish successful innovation hubs.



2. Employment & business opportunities.

Research indicated that the initiative will lead to new job opportunities and business opportunities.

It is a specific undertaking by “Head-on” that such opportunities will be first offered to participants in the initiative. And be available to participants that meet the relevant requirements.

3 Development license income participation

“Head-on” will provide guidance to participants to license designs and innovations that can be patent.

Subject thereto that a percentage of such license fees are made available for distribution to sponsors.

The distribution will be on a proportional basis of the sum of a sponsor's dollar value of his or her sponsorship and the total points the sponsor achieved for his/her competition entries.

The Firefly Innovations will not form part of this distribution.

3 The sponsorship ranking & benefits:-

A) For adopter / sponsors (Benefits that can and will help you (as sponsors))

	Open	Bronze	Silver	Gold
	\$ 5 +	\$17	\$ 26	\$ 58
• Public	Yes	No	Yes	Yes
• Students & Volunteer First Responders (VFR)	Yes	Yes	Optional	Optional
1) Can adopt a Fire-station	Yes	Yes	Yes	Yes
2) <u>African Family Safari</u> innovation competition	No	Yes	Yes	Yes
3) 10 competition bonus points	No	No	No	Yes
4) <u>Community-Fire Captain:-</u> Can act as Community-Fire Captain	No	Student / No; (VFR)/Yes	No	Yes
5) Receive <u>innovation development assistance.</u>	No	Yes	Yes	Yes
6) License fee participation.	No	Yes	Yes	Yes

Empowered
Firefighter



Protected
Communities



Thriving
Habitat



Living
Forests



11. **B) For Adopted Fire-stations** or Community Wildfire Prevention Organizations

that establishes a “First Responder Innovation Hub” (For full benefit details see the PDF “Fire-station”) (Please note all aspects & requirements that apply to Fire-stations apply to Community Wildfire Prevention Organizations)

Fire-innovation competition	<u>Each Fire-station</u> can enter one competition entry for <u>every block of twenty sponsors</u> , or <u>part block of twenty sponsors above the first twenty sponsors</u> .
Innovation development support	All participating Fire-Stations will receive innovation development assistance in the form of structured modules. Assisting them to establish successful innovation hubs / focus groups.
Updates and suggestion reports	An important element of the initiative is the information of developments that have been proposed across all the hubs. This will enable a Fire-station to assess suggestion, new methods and new equipment options (by other regions) with regards to the feasibility for their region and challenges.
Support to capitalize on ideas	First Responders Innovation Hub members will receive guidance to capitalize and develop their ideas.

C) For Business

“Head-on” offers a range of benefits for both companies:-

- In the fire service industry and
- Companies **outside** the fire service industry.

These benefits range from promotions of the sponsors through to business development support.

In addition, businesses that act as sponsors will have the benefits that their personnel can tap into the innovation life skill options.

That has specifically been designed to assist individuals to seek business solutions. Skills that can substantially assist small and big

companies to remain competitive and develop new products and markets.

(For full benefit details see the PDF “Business”)

**Your actions can help to
reduce wildfire destruction
& the follow on mudslides by
over 60 to 80%.**

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